

# BIOINFORMATICS & PHARMACOGENOMICS: MANAGING AND ANALYZING BIG DATA

JUNE 19-20, 2014 • SAN DIEGO, CA

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#### Why GTCbio?

GTCbio conferences bring together high-level/influential leaders with decision-making authority from the pharmaceutical industry, academia, and government. Our approach offers a more intimate and networking-oriented environment geared towards connecting experts within their fields to further collaborate on new and existing research.

#### Focus on Networking

One of the key advantages of GTCbio is personal touch. Before each conference we provide our sponsors and exhibitors with lists of conference delegates and assist them with scheduling meetings over breakfasts, lunches and dinners.

#### Maximizing Exhibitor ROI

GTCbio works closely with many successful biotechnology and biopharmaceutical companies that track and measure their ROI in the conferences they participate in. GTCbio conferences are optimized to increase key rating factors such as number of leads generated by sponsors, exhibition hours, networking hours, on-site support, speaker quality and others. Our business development team works closely with multi-conference exhibitors to help identify business partners and invite prospective leads. GTCbio offers more value to sponsors and exhibitors than other conference organizers and customize many executive sponsorship features into basic Exhibitor Booth and Table Top sponsorships.

#### Feedback from Past Sponsors:

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"Attending GTCBio's meetings have given NAEJA great exposure to both current events and potential clients. The meetings are well-organized and feature some of the top experts in science and business." - NAEJA Pharmaceutical

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