



4 Seminars, 3 Workshop, 1 Interactive
Talkshow, 1 Softskill Training

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Days Hours Minutes Seconds

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About

Pharmaceutical Seminar 78th

Phase 78 is workshop and seminar event held by Apothecary Program Student of University of Indonesia. This event held twice a year which opened for public. For 2014, the 78th phase bring up theme about "The Golden Key of Global Change: Innovation and Improvement for Pharmacy"

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Background

Sistem Jaminan Kesehatan Nasional (SJSN) or National Health Insurance System is an implementation procedure of social insurance programs which organized by Indonesian social insurance providers (BPJS). Its aim is to guarantee the fulfillment of the basic needs of living for each participant and / or family members. Through this program, each resident is expected to get the basic needs of living when there are things that lead to lose or reduce their income because of illness, accident, losing job, old age, or retirement.

Pharmacists as a healthcare professional will certainly feel a great impact as a result of the SJSN implementation in Indonesia. Existence of pharmacist in the SJSN era heavily depends on the role of pharmacists in the management of drugs and medical devices, as well as the clinical pharmacy service. Clinical pharmacy service which has not been referred to the patient, should be patient oriented. It means that a reward for pharmacist is not only by sold-based medicine, but also based on service given by pharmacist. In addition, pharmacist will have a greater role in interacting with patient to give drug information, counselling, and ensure the rational drug prescribing to improve the life quality of patients.

For the pharmaceutical industries, SJSN has two sides, whether it is an as an opportunity or as a threat. Registered drugs which are implemented in SJSN will be decided by BPJS, this systems will trigger competition among the pharmaceutical industry to produce generic drugs with cheap price but higher quality. It is not certainly an easy thing among pharmaceutical industries to be achieved, because pharmaceutical industry must minimize the cost of production without compromising principles of Good Manufacturing Practice (GMP).

All of these changes that occurred in Indonesia after the implementation of SJSN force pharmacists to be able to adapt in maintaining their existence. Just enough with two key words, namely innovation and improvement that will bring pharmacists through the SJSN

"Gateway" to face a better future. So, The Golden Key to Win The Global Change is Innovation and Improvement for Pharmacy!

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