

Organized by :



In Conjunction with :



Exploring New Frontiers in HALAL AGRICULTURE

7th Penang International Halal Conference 2016

OLIVE TREE HOTEL, PENANG | 30 JANUARY 2016

INTRODUCTION

Food security and agricultural sustainability have become global crucial issues since the last few decades. The food and agriculture sector offers key solutions for development, and is central for hunger and poverty eradication. It is time to think how we grow, share and consume our food. If done right, agriculture, forestry and fisheries can provide nutritious food for all and generate decent incomes, while supporting people-centered rural development and protecting the environment. This conference sought to build momentum for collective action on food security and sustainable agriculture. The conference will discuss the potential of halal industry as a new source of economic growth and to address the global challenges on food security, healthcare and sustainability issues.

Bringing together experts and practitioners from government, business, civil society, farmers' organizations, research and academia, the seminar sought to provide a platform for shared learning and discussion on the global food security challenge and advancing sustainable agricultural practices

CONFERENCE OBJECTIVE

Designed for global policy makers, halal community and industry professionals to explore strategies for the future of the global sustainable agriculture industry, the conference aims to:

- Provide an international platform for the halal communities to holistically address the related issues and challenges of feeding the growing global population.
- Discuss on the escalating food security concerns worldwide and the role of research and innovation to overcome the issues.
- Synergize efforts amongst stakeholders in the halal industry to address the halal food security crisis globally.
- Establish networks between halal communities through the exchange of ideas, information and knowledge.



WHO SHOULD ATTEND?

- Halal Companies (MNCs/SMEs)
- Government Departments/Agencies
- Decision/Policy makers
- Investors
- Research Analysts
- Senior Regulators
- Trade Associations
- Business Communities
- Universities and Research Institutes
- Logistics players

7th PENANG INTERNATIONAL HALAL CONFERENCE 2016

CONFERENCE PROGRAMME | 30 January 2016

8.00 am	:	Conference registration
8.30 am	:	Arrival of Guest of Honour
8.40 am	:	Doa recital
8.50 am	:	Welcoming address by The Honourable Dato' Haji Abdul Malik Kassim , State Minister for Domestic Trade, Religious and Consumer Affairs cum Chairman of Halal Penang
9.00 am	:	Keynote address Towards sustainability : Providing for the Nation's and Global Long-Term Food Security
9.50 am	:	Tea break
10.00 am	:	PLENARY SESSION
	:	Panel Discussions : Food Integrity and Framework to Develop a Halal Food Security Index -Mr. <i>Rushdi Siddiqui</i> , CEO & Co-Founder of <i>Zilzar Tech Sdn. Bhd</i> -Professor <i>Dr Zhari Ismail</i> , <i>USM</i> - <i>DuPont Malaysia</i> - <i>Economist Intelligence Unit</i>
11.00 am	:	Enhancing Halal Sustainability through Halal Research and Innovation <i>Mark Sykes</i> , <i>Food and Environmental Research Agency (FERA), UK</i>
11.45 am	:	Future Prospects for Halal Meat Quality <i>Dr. Mustafa Farouk</i> , <i>AgResearch, New Zealand</i>
12.30 pm	:	Q&A Session / Conclusion of Plenary Session
1.00 pm	:	Lunch break & Zuhur Prayer
	:	AFTERNOON SESSION
2.15 pm	:	Livestock : A Driving Force for Food Security and Sustainable Development <i>Dr. Hamid Jalil</i> , <i>Punjab Halal Development Agency (PHDA)</i>
3.00 pm	:	Sustainable Agriculture : Impacts on Halal Food Production and Challenges for Food Security <i>Mr. Othman Md Yusoff</i> , <i>Nestle Malaysia Berhad</i>
3.45 pm	:	Q&A Session / Conclusion for Afternoon Session
4.00 pm	:	Tea break /
4.30 pm	:	End of Conference

* conference programme is subject to change

REGISTRATION FORM

Organisation Name :
 Address :
 Tel : Fax : H/p :
 Email : Website :
 Nature of Business :
 Contact Person : Designation :

CONFERENCE REGISTRATION

Name : Designation :
 Email : H/p :
 Name : Designation :
 Email : H/p :
 Name : Designation :
 Email : H/p :

Fee : RM150.00 (USD 38.00) per person / RM100 (USD 25.00) for students, inclusive of programme booklet, conference material, lunch and refreshments during the one-day conference.

TERMS & CONDITION

Payment of fees

Fee is inclusive of programme booklet, conference material, lunch and refreshments during one-day conference. Payment may be made by cash, cash deposit or cheque. Cheques must be crossed and made payable to PIHH Development Sdn Bhd. Dateline for submission of registration form is 31 December 2015.

Cancellation or alteration of event by organiser

The organiser reserves the right to change the venue, date or cancel an event due to unforeseen circumstances, participants will be offered an alternative date, accredited note or a full refund. We will not be held responsible for any other cost incurred by participants.

Payment & Invoicing

Once we have received your registration form, we will send you the invoice and payment details.

Payment by :

Cash Deposit Cheque
 Maybank Acct No. 5570-5450-1905

Total (RM/USD) :
 Name :
 Designation :



Contact person: Ms Sharifah/Ms Nazirah +604-262 5444
PLEASE FAX THIS FORM TO +604-263 5444
OR EMAIL TO conferencepihec@gmail.com

CLOSING DATE: 15 JANUARY 2016